

Redwood Credit Union Creates North Bay Fire Relief Fund

100% of Donations to Directly Aid Victims of North Bay Fires

Santa Rosa, Calif. – [Redwood Credit Union](#) (RCU) is accepting donations to assist those impacted by the North Bay fires. Anyone can make a secure donation online at www.redwoodcu.org/northbayfirerelief or at any of RCU's North Bay and San Francisco locations.

RCU's North Bay Fire Relief Fund has been established by RCU Community Fund, in partnership with Redwood Credit Union, Senator Mike McGuire, and The Press Democrat. RCU is paying all administrative costs, so 100% of your tax-deductible donations will aid fire victims and relief efforts. Donors can choose to designate their support to all four counties impacted (Sonoma, Napa, Mendocino or Lake), or they can choose to support an individual impacted county.

Contributions to the fund may be made securely online via credit card or checks can be dropped off and made payable to the RCU Community Fund (with "2017 North Bay Fire Relief" in memo line along with a note of "All" or the designated affected county the donation will support). Checks may also be mailed to RCU Community Fund, P.O. Box 6104, Santa Rosa, CA 95406.

"Our hearts go out to everyone affected by the fires," said Brett Martinez, RCU's president and CEO. "We're supporting our Members, employees and communities in a variety of ways with their financial needs. We're also accepting financial donations for the fire relief efforts and victims of these devastating fires."

Companies have expressed interest in supporting the North Bay Fire Relief Fund. There are two levels of partnership for those interested in donating at a corporate partnership level:

- **The Corporate Leader:** Company donation of \$200,000 or greater, and commitment to raising funds for the fire relief through your business
- **The Community Supporter:** Company donation between \$100,000-\$199,000 and commitment to raising funds for fire relief through your business

Companies interested in donating at this level can contact RCU at: (707) 545-4000 or (800) 479-7928.

"We know there's a long road ahead, but the message to those who have lost so much is this—your community cares and is with you. We're here to help," Martinez added.

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. RCU offers complete financial services including checking and savings accounts, auto and home loans, credit cards, online and mobile banking, business services, commercial and SBA lending, wealth management and investment services, and more. The Credit Union also offers insurance and discount auto sales through their wholly-owned subsidiary. RCU has over \$3.6 billion in assets and serves nearly 300,000 Members with 17 full-service branches from San Francisco to Ukiah, more than 30,000 fee-free network ATMs nationwide, and free online and mobile banking. For more information, call 1 (800) 479-7928, visit www.redwoodcu.org, or follow RCU on Facebook at facebook.com/redwoodcu and Twitter at [@Redwoodcu](https://twitter.com/Redwoodcu) for news and updates.

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